

Entry Test Paper Pattern of MS Business Administration

INSTITUTE OF BUSINESS STUDIES

Format of Entry Test:

Total Questions (MCQs) = 100

Total Test Time = 120 Minutes (2 Hours)

Test Type: Paper Based

Test Contents:

General Section = 30 Mcqs of the Total Test

Subject based Section = 70 Mcqs of the Total Test

Areas of General Section (30 Mcqs):

English (Verbal) = 15 Mcqs

Analytical Reasoning = 15 Mcqs

Areas of Subject Based Section (70 Mcqs):

Core Areas	
1.	Principle of Management/Business Management
2.	Human Resource Management
3.	Finance
4.	Marketing
5.	Accounting
6.	Business Research Methods

Sample Paper

Subject Based:

One way to think of management is ____:

- (a) the art of getting things done through people (b) Operations Research
(c) Quantitative Approach (d) None of these

Recruitment helps:

- (a) Improve productivity of HR (b) Improve human capital
(c) Improve labor relations (d) None of these

Marketing Strategy is:

- (a) Activities focused to defeat competitors

- (b) Activities aimed at creating value and profitable relationship with customers
- (c) Activities for maximizing sales
- (d) None of these

Maximizing Shareholder wealth_____?

- (a) Earning maximum profits
- (b) Promoting rapid growth in sales
- (c) Does not relieve the firm's responsibility towards society
- (d) None of these

General Section:

English (Verbal):

Religious leaders should not delve _____ politics?

- (a) to
- (b) into
- (c) about
- (d) of

Synonym of CORPULENT is _____ ?

- (a) Devoted
- (b) Clever
- (c) Obese
- (d) Enthusiastic

Antonym of APATHY is _____?

- (a) Sleep
- (b) Conclude
- (c) Zeal
- (d) None of these

Analytical reasoning:

Read the information given in the following paragraphs and then answer the questions based on them. There are 6 soccer teams A, B, C, D, E and F in the soccer league game. All the 6 teams play each Saturday during the season. Each team must play against each of the other teams once and only once during the seasons. At least three of the five published articles must be dance articles.

- (i) Team A plays against team D 1st and team F 2nd
- (ii) Team B plays against team E 1st and team C 3rd
- (iii) Team C plays against team F 1st

If D wins 5 games, which of the following must be true?

- (a) A loses 5 games
- (b) A wins its first game
- (c) B loses at least 1 game
- (d) None of these

The last set of games could be between

- (a) A and B, C and F, D and E
- (b) A and D, B and C, E and F
- (c) A and E, B and C, D and F
- (d) None of the above

One 1st Saturday, which of the following pairs of teams play against each other?

- (a) A and B, C and F, D and E
- (b) A and B, C and E, D and F
- (c) A and C, B and E, D and F
- (d) None of the above